

GLP-1 and the **Brain** Play a Key Role in **Appetite Control** and the **Science of Obesity**

For people with obesity trying to lose weight and maintain it, increased hunger that drives the desire to eat may be a major challenge¹⁻³

WHY DO PEOPLE EAT?⁴

The **brain** is the **master regulator** of food intake^{5,6}

Homeostatic Eating

1

Eating for Hunger^{4,7}

Driven by hunger and satiety pathways in the brain

Hedonic Eating

2

Eating for Pleasure^{4,7}

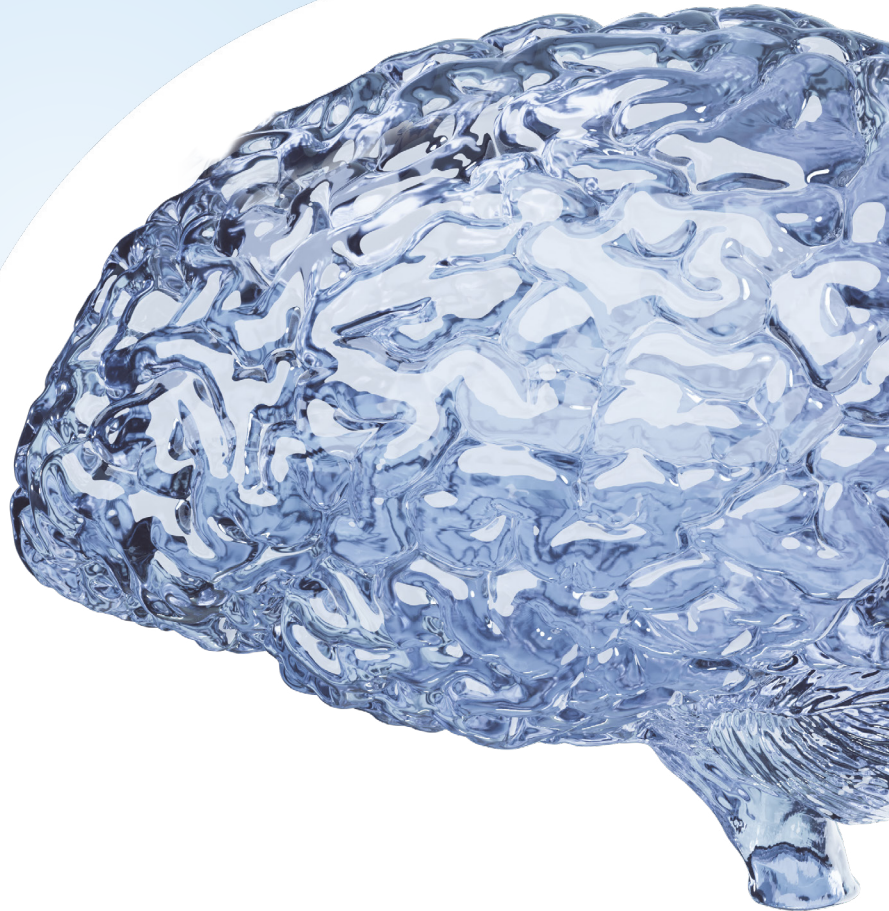
Driven by food-reward pathways in the brain

Executive Function

3

Deciding to Eat⁸

Driven by decision-making pathways in the brain



HOW DOES THE BRAIN REGULATE APPETITE?

Hormones from the body **signal** to the **brain**, affecting food intake⁸⁻¹²



HOW DOES GLP-1 WORK IN THE BRAIN TO REGULATE APPETITE?

Native GLP-1 affects appetite in 2 different ways—by acting as a hormone and a neurotransmitter¹³

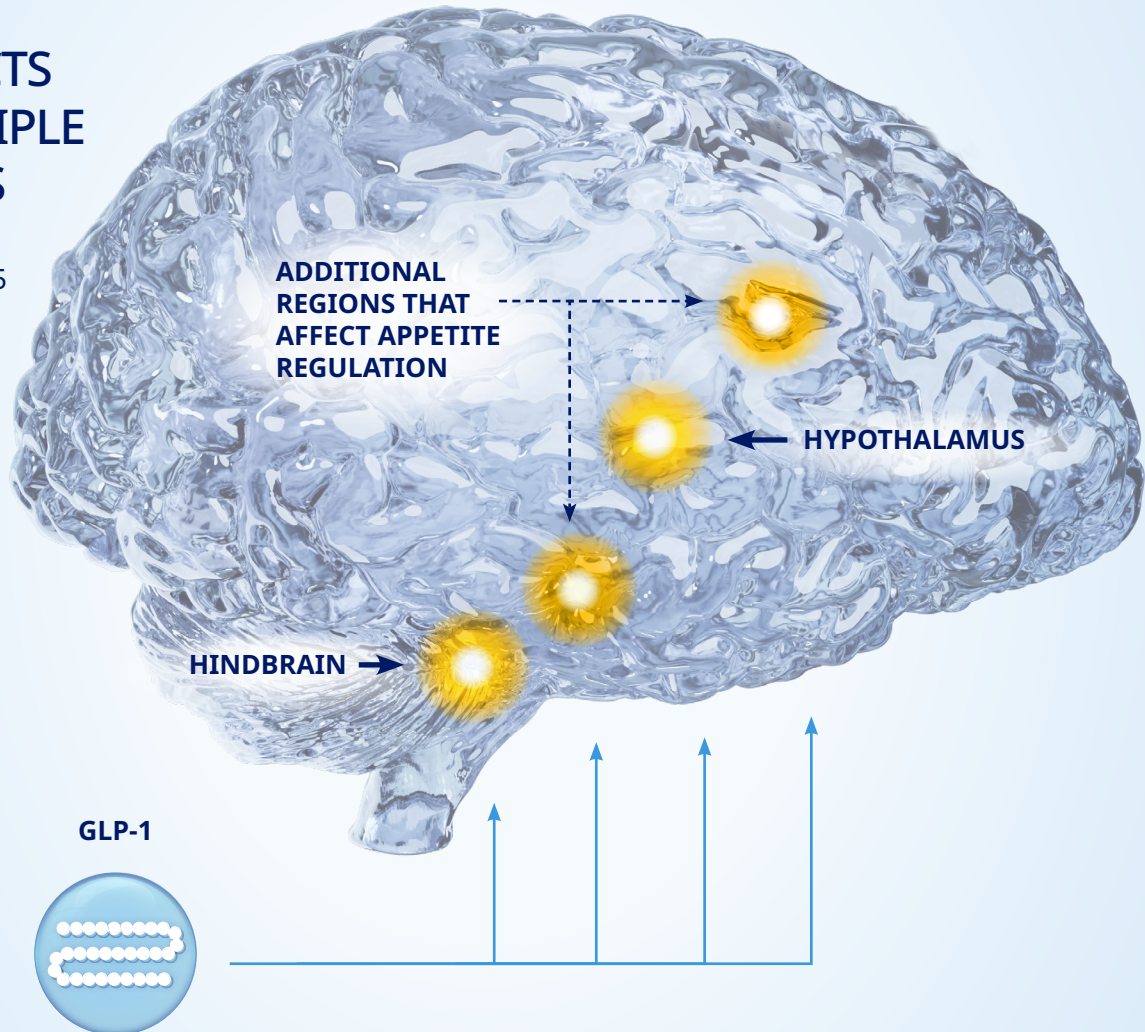
As a hormone¹³

Secreted by intestinal cells in response to meals, GLP-1 affects the brain

As a neurotransmitter^{13,14}

GLP-1-expressing neurons project to multiple brain regions involved in appetite regulation and food reward

GLP-1 ACTS IN MULTIPLE REGIONS OF THE BRAIN¹³⁻¹⁵

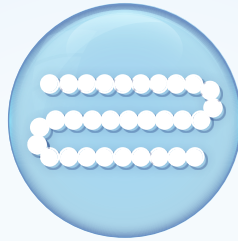


GLP-1 may play an integral role in appetite regulation^{11,13}

DECREASES HUNGER

INCREASES SATIETY

DECREASES FOOD REWARD



To learn more about GLP-1 and the science of weight loss, visit

www.RethinkObesity.com

and discover the scientific approach to treating obesity.

References

1. Kaplan LM, Golden A, Jinnett K, et al. *Obesity (Silver Spring)*. 2018;26(1):61-69.
2. Schultes B, Ernst B, Wilms B, Thurnheer M, Hallschmid M. *Am J Clin Nutr*. 2010;92(2):277-283.
3. Coutinho SR, Rehfeld JF, Holst JJ, Kulseng B, Martins C. *Am J Physiol Endocrinol Metab*. 2018;315(1):E91-E98.
4. Berthoud HR, Münzberg H, Morrison CD. *Gastroenterology*. 2017;152(7):1728-1738.
5. Yu JH, Kim MS. *Diabetes Metab J*. 2012;36(6):391-398.
6. Austin J, Marks D. *Int J Pediatr Endocrinol*. 2009;2009:141753.
7. Hall KD, Hammond RA, Rahmandad H. *Am J Public Health*. 2014;104(7):1169-1175.
8. Farr OM, Li CR, Mantzoros CS. *Metab Clin Exp*. 2016;65(5):699-713.
9. Guyenet SJ, Schwartz MW. *J Clin Endocrinol Metab*. 2012;97(3):745-755.
10. Cassidy RM, Tong Q. *Front Endocrinol (Lausanne)*. 2017;8:104.
11. Druce MR, Small CJ, Bloom SR. *Endocrinology*. 2004;145(6):2660-2665.
12. Seino Y, Fukushima M, Yabe D. *J Diabetes Investig*. 2010;1(1-2):8-23.
13. Kanoski SE, Hayes MR, Skibicka KP. *Am J Physiol Regul Integr Comp Physiol*. 2016;310(10):R885-R895.
14. Vrang N, Larsen PJ. *Prog Neurobiol*. 2010;92(3):442-462.
15. Gu G, Roland B, Tomaselli K, Dolman CS, Lowe C, Heilig JS. *J Comp Neurol*. 2013;521(10):2235-2261.